

**51%**

of US adults 18+ have reported having some degree of hearing loss¹

A turnkey solution for high-quality hearing benefits.

A hearing benefit through TruHearing® allows you to enrich the lives of your employees by offering the latest hearing aid technology at affordable prices. Our simple, painless solution can be added to your benefit package with ease and low cost.

- Get started whenever you're ready, at any time of the year
- Choose from multiple benefit levels designed to suit your employees' unique needs

TruHearing®

TruHearing Copay Benefit

A benefit program designed to offer high-quality hearing aids to your employees at the lowest price. Your employees will get the best value available on industry-leading technology for Advanced and Premium level hearing aids and a \$0 hearing exam.

**Advanced Member
Copay (per aid)**

\$699

**Premium Member
Copay (per aid)**

\$999



TruHearing Allowance Benefit

Offer your employees discounted, fixed pricing on a variety of hearing aids from top manufacturers via an allowance structure, plus a \$0 hearing exam. Employees can significantly reduce their out-of-pocket costs by combining their allowance with TruHearing's discount pricing.

Total Allowance

\$1,000 every 3 years

Learn more at
[TruHearing.com](https://www.truhearing.com)



79%

of people with hearing loss strongly agree or agree that they participate more and understand conversations after wearing hearing aids.²

Both programs include:

- Dedicated Hearing Consultants
- 60-day, risk-free trial
- 80 free batteries per non-rechargeable aid
- 1 year of follow-up visits
- 3-year manufacturer warranty
- Access to a nationwide network of highly qualified hearing care providers

1. Attitudes and Actions Towards Hearing Health Summary Report of US Adults Ages 18+. <https://www.asha.org/siteassets/bhsm/2021/asha-bhsm-2021-report.pdf>.

2. Online survey conducted by TruHearing of 270 employed consumers with hearing loss, May 2021 (n=2,000).

Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. All content ©2022 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. 345552_WHA_Com_Sales_F_0822